



SPONSORSHIP MASTERY SUMMIT

September 25-26, 2019 | Seattle

Chart a new course.
Improve performance.
Master sponsorships.



Please join us for a two-day rigorous workshop designed specifically for sponsorship sales leaders to increase revenue and master sponsorships.

- Keynote Jim Andrews, former senior vice president of IEG, shares predictions on the future of sponsorships
- Brands like Alaska Airlines and Delta Dental share valuable sponsorship insights
- Attend 14 interactive sessions in two days, and network with other sponsorship leaders
- Explore effective sponsorship planning and a proven 7-step sponsorship sales process for meeting goals
- Discover new models and approaches for identifying, pricing and packaging your assets
- Explore how cultivating relationships changes your outcomes, and master essentials of building a sponsorship culture and team
- **Plus, get access to sponsorship tools, training and a community of experts in the months following the event**



REGISTRATION: \$1,400

HOTEL: \$239/night

Includes meals, sunrise yoga and happy hour. Plus, you'll have ample opportunities for shopping, hiking and relaxing at the Hyatt Regency on beautiful Lake Washington.

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www.SponsorshipMasterySummit.com